

# UNLEASH THE POTENTIAL

## Naming Opportunities

# FOR RACINE

## OUR VISION FOR RACINE



## PUBLIC SPACES AND PLACES

### Racine Campus

**\$2,500,000**

Our Racine Campus will be a beacon of hope for all residents of Racine County and their beloved animal companions. This marquee naming opportunity will include prominent signage on the building exterior and directional signage, welcoming guests to the shelter.

### Main Entrance and Lobby

**\$1,000,000**

Visitors enter the facility through the Main Entrance and pass into the inviting Lobby space. This area serves as an educational and informational welcome to all members of the community. Humans and animals alike will feel welcome and at ease as they pass into the beautiful, spacious area, vaulted ceilings and all!

### Community Engagement and Education Center (Learning Center)

**\$500,000**

The Racine Campus will now have space to offer children's education, volunteer programming, and other programs and services. Community engagement and education play an important role in creating a more humane and healthy community for both people and animals alike.

### Animal Arrivals

**\$250,000**

WHS staff greet animals and their human companions in this private reception area designed to serve the community in times of need, such as those arriving for spay/neuter surgery, end-of-life services, or being surrendered in need of a new home.

### Reception Desk

**~~\$50,000~~ (SOLD)**

We know that first impressions are everything. That's why all our visitors are warmly welcomed by one of our friendly volunteers or staff members at our prominent Reception Desk located inside the lobby.

### Outdoor Canine Walking Path

**\$25,000**

Meandering through the grounds just south of the building, the Canine Walk will be a joy for dogs out on their daily strolls around the shelter.

### Outdoor Play Area

**~~\$25,000~~ (SOLD)**

Our canine residents will be able to catch some sunshine and fresh air in the outdoor play area where they can and get some exercise and keep stress at bay. WHS behaviorists will also use this area to provide training for dogs with special behavioral needs.

### Adoption Counseling Rooms

**\$25,000 each (3 available)**

Knowledge and preparation are the keys to a life-long match between an adopter and their new animal, so every client meets with an Adoption Counselor who guides them on their path to a new best friend. Once a client falls in love with an animal and decides to adopt, the Counseling Rooms provide a private environment to review the records of their new animal while learning all about the joys and responsibilities involved with bringing home a new companion.

### Walking Path Bridge

**~~\$15,000~~ (SOLD)**

This bridge along the outdoor walking path will be traversed by shelter dogs, volunteers, and visitors alike to get some fresh air and enjoy the beautiful surroundings at our new location.



## PUBLIC SPACES AND PLACES (continued)

### Walking Path Bench

~~\$10,000~~ (SOLD)

Name a restful place in honor or in memory of a loved pet.

### Building Exterior Portraits

\$15,000

Several special animal art installations will adorn the outside of the new Racine Campus shelter. Designed to put a face to our mission and facility, these portraits will bring the celebration of animals to the public. Participants in this special program can provide a photograph of an animal or work with WHS to have an appropriate photograph taken. The photograph will be used to create the art installation on the facility, creating a breathtaking way to immortalize a special animal in your life.

### Community Engagement and Education Center - Floor Paw Prints

\$10,000 each

These inviting and whimsical paw prints will welcome students, adults, and animals into the community engagement and education center.

### Animal Arrivals Waiting Rooms

\$10,000 each (2 available)

These rooms are designed to give privacy and solace to clients during sensitive visits.

### Lobby Benches

\$10,000 each (2 available)

Name a welcoming place in honor or in memory of cherished pet.

### Personalized Outdoor Paving Bricks

4"x 8" \$250 each | 8"x 8" \$500 each

A series of personalized bricks will border the sidewalk to the Racine Campus shelter. Bricks can be engraved in honor or memory of a beloved companion and make a touching gift.

## CAT SPACES AND PLACES

### Cat Country Club

\$100,000

An inviting entrance from the lobby to our cat lodging areas.

### Cat Adoption Lobby

~~\$50,000~~ (SOLD)

This highly-visible area welcomes prospective cat adopters to the shelter to meet their newest feline friend.

### Feline Intensive Care Unit

\$50,000

Critically ill or injured cats, as well as post-surgical patients whose conditions need to be continuously monitored, are brought immediately to the ICU for treatment and observation.

### Cat Lodging Rooms

\$25,000 (6 available)

These rooms are specifically designed to be flexible enough to meet the ever changing demands of our animal population.

### Cat Adoption Suites

\$5,000 (3 available)

Serene and inviting, our suites are designed to maximize both comfort and visibility for cats in the adoption program.

### Feline Fun Room

~~\$10,000~~ (SOLD)

In addition to being a quiet, private area for evaluating a cat's personality, this room will also be used as a playroom for cats.

### Individual Cat Lodging Kennels

\$500 (96 available)

Individual kennels to keep our cats healthy, stress-free, and rested while in our care.

## DOG SPACES AND PLACES

### Dog Country Club

~~\$100,000~~ (SOLD)

An inviting entrance from the lobby to our dog lodging areas.

### Canine Intensive Care Unit

\$50,000

Critically ill or injured dogs, as well as post-surgical patients whose conditions need to be continuously monitored, are brought immediately to the ICU for treatment and observation.

### Dog Lodging Rooms

\$25,000 (4 available)

These rooms are specifically designed to be flexible enough to meet the ever changing demands of our animal population.

### Doggie Day Spa

~~\$25,000~~ (SOLD)

Just like people, dogs look and feel better after a good grooming. In addition, studies and experience have shown that animals who are well-groomed draw more attention from potential adopters.

### Pet Food Preparation

\$15,000

It's not unlike your kitchen island at home! Racine Campus staff and volunteers will use this area to prepare daily feedings for animals residing in Guest Lodging.

### Dog Evaluation Room

\$10,000

Our staff will meet and greet each dog to determine his or her Pooch Personality type - an important step in finding the right fit in his or her forever home!

### Dog Lodging Halls

\$5,000 (7 available)

Each Dog Lodging Room contains two hallways, potentially housing 6 dogs at time. Each hallway may be named for your beloved pooch pal with space on the signage for a photograph of your pup.

### Individual Dog Lodging Kennels

\$1,000 (20 of 30 available)

Individual kennels to keep our dogs healthy, stress-free, and rested while in our care.

## SMALL ANIMAL SPACES AND PLACES

### Small Animal Boutique

\$20,000

Rabbit, bird, and small animal fans are in their element in this intimate housing area. All of the small mammals have an opportunity to romp in their own playroom.

### Individual Small Animal Suites

\$500 (SOLD)

This is also where the furry & feathered friends will enjoy quality time with our many Animal Socialization volunteers. Each cage is designed to attract inquisitive visitors.

## VETERINARY OPPORTUNITIES

### Surgical Suite

\$250,000

With a full-time staff of veterinarians, WHS ensures that every dog and cat who comes through our doors on their journey to adoption is spayed or neutered, microchipped, and vaccinated. We are proud to employ 8 veterinarians across our four locations, as they provide critical medical attention and care to thousands of southeastern Wisconsin's homeless, abandoned, abused, and neglected animals.

### Dental Suite

\$15,000

A place for shelter animals to polish up their winning smile before heading home through adoption.

### Pharmacy

\$15,000

Medications will be prepared and dispensed for animal guests and clinic patients in the new pharmacy.

### Transformation Room

\$10,000

Every animal entering our shelter begins his or her journey here.

### Canine Surgical Holding & Recovery Rooms

\$10,000  
(2 available)

Dogs are placed in these recovery rooms to recuperate after spay/neuter surgery, enabling veterinary staff to continually monitor recuperating patients.

### Canine Cleaners

\$10,000

Although Fido may not be trained to do laundry, this sure is a hoppin' place! WHS goes through many sheets, towels, and other laundry in one day. The machines at the new facility will be more industrially suited for the task at hand, and easier for staff to use.

### Feline Surgical Recovery Rooms

\$10,000 (2 available)

Cats are placed in these recovery rooms to recuperate after spay/neuter surgery, enabling veterinary staff to continually monitor recuperating patients.

If you are interested in honoring a beloved pet or person with a naming opportunity, please contact Heidi Boyd, 414-431-6129 or [hboyd@wihumane.org](mailto:hboyd@wihumane.org).

