

# 2015 SNAPSHOT

REVENUE: \$8,757,236 | EXPENSES: \$8,590,579  
FEDERAL TAX ID #39-0810533  
RANKED 4 STARS BY CHARITY NAVIGATOR  
WIHUMANE.ORG | 414-ANIMALS

With the help of supporters in our community, the Wisconsin Humane Society had a tremendously successful year. In 2015, we continued to experience an emerging trend in animal welfare: more and more of the animals who came to us - nearly half of them - required special medical or behavioral support.

But thanks to donors who support our work, volunteers who give invaluable time, and compassionate individuals willing to adopt animals with unique challenges, we are able to provide better outcomes for special needs animals than ever before.

We don't receive any general government funding and we are not an affiliate of any of the national animal welfare organizations. Donations account for more than half of the WHS budget, which provides lifesaving work to so many animals in need.

So you should be especially proud that you made all of this happen in 2015:

- 20,038 individuals were inspired to make a gift to support the animals at WHS.
- 12,168 spay/neuter surgeries were performed by our fantastic veterinary team, including 2,922 at our brand new Spay/Neuter Clinic in West Allis.
- 10,405 adoptions meant that about 30 families found love every single day at WHS. We never euthanize animals for reasons of space or time, and all animals in our adoption program have as long as it takes to find a new home.
- 8,356 individuals made their very first gift to us, representing \$637,562 in new revenue.
- 7,039 children participated in educational programming.
- 5,219 wild animals were cared for by our staff at the Wildlife Rehabilitation Center at the Milwaukee Campus.
- 3,076 animals were served at our vaccine clinics.
- 1,792 clients from the 53206 zip code were served, and 940 animals were spay/neutered, as part of the Pets for Life Program. PFL also provided additional services like collars or flea treatments to 1,455 animals.
- 1,189 volunteers gave their time to WHS in 2015 in virtually every aspect of our operations, from wild animal care to gala auction set-up.
- 845 dogs participated in dog training classes.
- 575 lost animals were reunited with their owners at our Racine and Ozaukee Campuses.
- 306 regularly scheduled television segments featured WHS animals, courtesy of FOX6, WISN12, CBS58 and WTMJ4's Morning Blend.



The power of compassion.