

# CORPORATE INVOLVEMENT

Getting your company involved in Tails on the Trail is as easy as 1-2-3-4



## TAILS ON THE TRAIL

### BECOME A SPONSOR

Sponsoring Tails on the Trail is a unique opportunity to build your presence in the community as a company that loves and supports animals in need. Sponsorships of all levels are available, and we can work with you on opportunities that are meaningful to you and your company. Some of the benefits available include, but are not limited to:

- **Listing on the Tails on the Trail event webpage**
  - WHS website receives 100,000 unique visitors each month
- **Traditional and social media marketing**
  - 61,000+ Facebook followers
  - 7,500+ Twitter followers
  - E-newsletter has 70,000 subscribers
  - Critter Chronicles mailed to 20,000 supporters
- **Logo placement on participant T-shirts**
- **Signage at the event**
- **Booth space during post-race activities**
- **Opportunity to place promotional materials in goodie bags for each participant**

**See sponsorship packet for full benefits**



*Did you know?*

*Sponsor benefits may also include a Tails on the Trail visit to your workplace!*

### COVER REGISTRATION FEES

Want to support Tails on the Trail, but an outright sponsorship isn't a good fit for the company? Consider covering the registration fee for employees! It's a meaningful way to support a cause your employees care about without the large financial commitment of an event sponsorship. We'll even send out an invoice once all registrations have been tallied, so it's easy to track & is perfect for tax purposes!

### BECOME A VENDOR

Interested in a great way to reach & interact with new animal-loving customers? People and animals will visit vendors and exhibitors before and after the race, so you can enjoy exposure to thousands of animal lovers at one event! Vendor fees start at just \$50 and are also tax-deductible, so it's a win-win!

### START A TEAM

Are you looking for a new way to engage your employees, kickstart your company wellness program or support a cause you love with your co-workers? Start a team for Tails on the Trail! Just like individuals, Tails on the Trail teams compete for exciting prizes, top company teams will receive exposure and even if you don't have a dog, you can still join a team and support animals in need!

Did you know, if you hold Jeans day, bake sales, raffles, chili cook-offs, or any other company fundraisers, you can use those funds toward your team or sponsorship for the walk? Not sure how to get employees and co-workers involved? Hold a "pup rally" to collect donations, sign team members up to walk or designate a day where all walk donations will be matched by the company! We may even be able to send a volunteer and animal to your company for that day!

**Trust us; it's easier than you think to get involved in Tails on the Trail!**



**Contact us today to learn more about these opportunities!**

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humane society